

CellAntenna Gives a Boost to Cellular Customers Frustrated With Poor Indoor Coverage

CellAntenna's building repeaters increase signal strength in homes, offices and other large structures that traditionally have poor cellular signals

Coral Springs, FL – If you own a cell phone, you've probably experienced poor coverage or signal strength in indoor structures such as your home or office. CellAntenna, a leading provider of solutions that solve cellular communications problems, helps solve this with their line of building repeater packages. When installed in a home, office or other structure, CellAntenna's building repeater systems make it possible to use cell phones deep inside problem buildings. In addition, the building repeaters reduce the overall radiation produced by cellular phones.

CellAntenna's repeater systems come in a wide-variety of pre-packaged and custom solutions, all of which are FCC tested and approved. The pre-packaged solutions range from a maximum coverage area of 2,500 square feet to 50,000 square feet. The solutions with the lower square footage are intended for homes and small offices while the higher square footage solutions can be used in factories, warehouses, multi-floor offices and other large structures. For customers seeking solutions that go beyond 50,000 square feet, CellAntenna will design and install a custom building repeater.

"Cell phones are already a part of everyday life, but unfortunately they often don't work where we need them the most, at home and work," said CellAntenna CEO, Howard Melamed. "Our building repeater systems solve this problem and make the cell phone almost as functional as a landline while reducing the radiation they emit."

Each building repeater package is made up of three general parts – an outdoor antenna, cable and amplifier. The outdoor antenna points at the cell phone tower and delivers the signal through the cable to the amplifier. The amplifier, which is placed indoors, amplifies the cellular signal throughout the structure. The more complex building repeaters are made up of more of these three general parts, which allow for coverage of a larger area.

The pre-packaged building repeaters can be self-installed, or installed by a local electrician or satellite installer. For the larger, custom-designed systems, CellAntenna has professionally-trained installers located throughout the world who install the systems for customers.

One custom project CellAntenna has provided their repeater packaged solution for, and is currently in operation, is a text messaging promotion with the rock group U2. The promotion allows U2's concertgoers to text message their contact information to the ONE Campaign, an effort to stop poverty and AIDS in Africa, during U2's concerts. CellAntenna developed the custom building repeater solution that U2 uses at each venue in their current tour, to ensure the cellular signal is present for the promotion.

In addition to their building repeaters, CellAntenna offers a site survey service. The site survey tests signal levels inside and outside of a structure to ensure there is enough signal for their building repeaters to work. "If



our site survey determines there isn't enough of a signal for our building repeaters to work, we won't recommend the solution to a customer," said Melamed. "Our customers respect our honesty and knowledge of the industry, and the fact that we sell FCC tested and approved signal solutions and nothing else - this is what keeps them coming back."

About CellAntenna

Headquartered in Coral Springs, Florida, CellAntenna Corporation has more than 18,000 customers throughout the United States, Europe and South America. CellAntenna has experienced phenomenal growth, quickly becoming a multimillion dollar e-commerce business. CellAntenna Corporation and its subsidiary, CellAntenna Limited, are the only companies across the globe that offer total engineered solutions for customers with cellular signal issues. In addition, CellAntenna CJAM signal jammers are sold to government agencies throughout the world. For more information go to: www.cellantenna.com.